

MAKE HISTORY! BECOME A TRAIL FOUNDATION DONOR.



...every \$1 you donate in February can attract up to \$4 in government funding to kick-start building our trail.

We're determined to make history. Want to join us?

CMRT wants to build a 55km world-class recreational trail on the disused rail corridor between Castlemaine and Maryborough. To promote health, regional prosperity, and bring us all closer together. The first big step for the trail is an expert feasibility study.

This February, we have a special chance to take that step. Every one dollar you donate this month can attract up to \$4 in State Government funds. This is under the government's *Enabling Tourism Fund (ETF)*. The fund opened in late January and closes on 4 March.

That deadline gives us four weeks to raise \$12,000 from the community. We'll do that through our *Foundation Donors*, supplemented by smaller donations from the wider community.

By pooling all community donations - along with another \$12,000 already pledged by the shires of Mt Alexander and Central Goldfields - we have a genuine shot at bringing your trail to life.

By pooling those funds, we can attract up to \$100,000 in government tourism funding. That would give us the estimated

HOW CMRT HAS MOVED THE NEEDLE ALREADY IN ONLY 16 MONTHS

- **Secured the backing of local councils, MPs and government agencies**
- **Attracted thousands of dollars in community and government grants**
- **Grown our online petition to more than 4000 signatures**
- **Attracted more than 140 members and volunteers**
- **Built a strong online and media profile**

What you're helping to build is a world-class trail...

\$120,000 we need to conduct an expert feasibility study to show how the trail can be built across two shires.

Whatever we raise after that, we can direct towards detailed, shovel-ready design of the trail's first stages, like Maryborough - Carisbrook or Castlemaine - Guildford.

What it means to be a Foundation Donor

- donations of \$500 or more
- received by 1 March
- your donation can attract up to 4 X in government grant funds
- every \$ directly funds trail feasibility study if our grant bid wins
- your donation held in trust subject to government grant bid win
- if we raise more than \$12,000 every additional \$ can go to a detailed design of the trail's first construction stage
- you will be listed on CMRT's website as a Foundation Donor and your name will be added to community honour roll for the trail
- if our grant bid misses we will consult you individually on how you want your donated funds deployed or returned to you

How to become a Foundation Donor

- make contact with us
- nominate your donation amount
- make your donation via bank EFT and email us your receipt of payment
- we'll confirm your donation via return email
- we'll keep you up-to-date on our grant bid and beyond via a special periodic newsletter

Making your donation

Des Boucher | Treasurer

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🏦 **Castlemaine - Maryborough Rail Trail**
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Castlemaine - Maryborough Rail Trail Inc.

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